



Make HIM a Great DAD

Father's DAY



Adv. Specials on Sale Today
Thru Father's Day, Sun. June 16th
Sales Subject to Store Stocks
*Indicates Items Subject to Federal Tax
FATHER'S DAY GIFT SUGGESTIONS
IN EVERY DEPARTMENT
SHOP EARLY!

MAKE IT A HABIT!
SHOP MID-CITY FIRST!
FAMOUS BRAND NAMES &
FAMOUS LOW PRICES
ASSURE YOU OF QUALITY
SAVINGS

The Gift to sparkle Dad's eyes... and Face!

\$275
Other Gem Sets from 89c

All-one-piece gold-plated Gem Micromatic Razor in handsomely lined case. Plus six extra packs of Gem Blades. All superbly packaged in special presentation box for Father's Day. \$2.75

AVOID '5 O'CLOCK SHADOW' WITH **GEM** RAZORS BLADES

L'Orlé
OLD OAK After Shave For Good Grooming 4-oz. **\$2.00**

TAWN For After-Shaving and Toilet Use 5 oz. **69c**

McKesson & Robbins

Ever-Ready SHAVING BRUSHES
GUARANTEED STERILIZED BRISTLES CAN'T COME OUT!
Many Gift Styles to Choose From **49c to \$275**

"DAY-BRIGHTENERS"
Lilac Vegetal
GIFT TOILETRIES by **PINAUD**

To start his day right... and keep it bright-estful Lilac Vegetal Toiletries. So fine... so fresh... so delightfully different!

Remember: Pinaud toiletries are backed by over a century of experience.

Price: \$2.70 plus Federal Tax

Price: \$1.70 plus Federal Tax

Price: \$2.20 plus Federal Tax

Other Lilac Gift Sets from \$1.10 to \$2.20 plus Federal Tax

"RUF-CUT"
A MAN'S SOAP
GIANT BATH SOAP
Gift Box 4 Giant Bars **\$2.00**

Here's Value!
Prep 4-Fc. Men's Set
2 Jars Prep Shave Cream, Prep After-Shave Lotion, Prep Talc in Gay Gift Box
Reg. \$1.19 SET Special at MID-CITY **59c**

Champerl
"FOR MEN ONLY" SHAVE SET
MUG KWIKIE SHAVE SOAP
4-oz. SIZZLING SHAVE LOTION
GIFT VALUE **\$1.25**

Krank's Shave Kream
with "Whisker-Softener" DIXIE
Father's Day Value **35c**
TUNE IN BOB ELSON
KNX-10:15 P.M.

Mid-City, Calif., June 13, (JC)
Next Wednesday night Don Dunphy will give radio listeners a blow-by-blow description of the Joe Louis - Billy Conn heavyweight championship bout. Tune in KECA, 6:00 p.m. Wed.

Smokers' Specials

97c LEKTROLITE LIGHTER & FLUID
Both For Only **99c**

Dad, Brother or Boy Friend will like this popular flameless, windproof lighter. No flints to wear out. Mid-City Value

Pound Tobaccos
Prince Albert, lb. 83c
Granger, lb. 77c
Bond Street, lb. \$1.32
Edgeworth, lb. \$1.14
Geo. Wash., lb. 65c

VILLAZON LILYS DE LUXE CIGARS Box of 25 **\$4.28**
ROGERS "AIR-TITE" POUCHES 97c to \$4.97
Large Selection

BREEZWOOD DeLuxe Custom-Made PIPES \$2.50
CALL FOR PHILIP MORRIS CIGARETTES Ctn. 200 **\$1.38**

SPECIAL BARGAIN OFFER

PACKERS SHAMPOO
with OLIVE OIL
with PINE TAR

Two 60c BOTTLES ONLY 49c
(11c VALUE)

NOW AVAILABLE!
EVERSHARP SCHICK INJECTOR RAZOR

AUTOMATIC Blade change!
• No blade-handling hazard
• Cleans instantly - just rinse blades
• Double thick blades last 3 times longer

Price: \$2.25 plus Federal Tax

Plastic-Wood, Men's **TIE RACKS**
Individually Boxed
GIFT VALUE **69c**

look SHARP feel SHARP be SHARP

use **Gillette Blue Blades** 5 for 25c
with the SHARPEST edges ever honed.

To Be Featured On The LOUIS-CONN CHAMPIONSHIP BOUT

GIFTS in POPULAR BOOKS

"Your Food Dollar" **49c**

"PUBLIC SPEAKING FOR EVERYBODY" - Help Dad make stimulating, effective speeches **49c**

"CRITICS' PRIZE PLAYS" Six prize plays edited, with an introduction by Geo. Jean Nathan **\$1.49**

"RUSSIA IS NO RIDDLE" - Intimate, realistic picture of one who lived there **\$1.49**

"3 NOVELS BY JAMES M. CAIN" - Complete in one volume - "Serenade," "Postman Always Rings Twice," "Mildred Pierce" **\$1.49**

Tells you how to spend your food dollars wisely.

Wines and Liqueurs

AMBASSADOR "RESERVE" SWEET WINES **97c**

LA BOHEME Sweet Wines, 5th **79c**

GUILD SWEET WINES, 5th **82c**

PADRE SWEET WINES, 5th **\$1.00**

GALLO SWEET WINES, 5th **98c**

MISSION BELL Famous California Special Reserve WINES, Mid-City Special **74c**

SCHENLEY "RESERVE" Aged 'Reserve' Whiskies Blended with Grain Neutral Spirits **\$3.93**

SOUTHERN COMFORT 100 Proof Liqueur
Serve Straight, High Ball, Cocktail, Side Car, Old Fashioned or in any other recipe.
\$3.62 PINT \$5.78 FIFTH

ALUMINUM LIME SQUEEZER, Reg. 29c **17c**

SPARKLET BULBS - Pkg. of 10 **79c**

"MELLOW AS A Sunny Morning"

PACKAGE OF 100 POKER CHIPS
Noiseless - Embossed Unbreakable **39c**

CARAVAN Playing Cards **31c**

BICYCLE BRAND Playing Cards Deck **43c**

VUEDEX POCKET CIGARETTE CASE
Holds Pack of 20 Regular or King Size
Crystal Clear or Colorful Plastic
Reg. 97c Value **77c**

EARLY AMERICAN Old Spice

GIFT SET, contains Shaving Soap in pottery mug, After-Shaving Lotion, Talcum, **\$2.75**

AFTER-SHAVING LOTION, \$1.00

SHAVING SOAP, \$1.00

OLD SPICE TALCUM, 75c

Wabash-Birdseye INFRARED HEAT LAMP
Fits Any Socket **\$1.60** 250-Watt AC or DC

BAKE YOUR ACHE
Enjoy this soothing, penetrating heat.

DRIES HAIR IN A JIFFY
Easy and pleasant to use. (Dries nail polish, too.)

GILLETTE TECH RAZOR & 5 Blue Blades 49c

As Featured On The LOUIS-CONN CHAMPIONSHIP BOUT

CHECK THIS LIST!

EVERSHARP CA REPEATER PEN **15.00**

EVERSHARP SKYLINER SET **8.75**
Magic Feed Pen, Repeater Pencil

SUNFOE NU GREEN SUN GLASSES **98c**
Side shield type with ground and polished lenses

SCUFFIES Sponge Rubber Slippers **69c**
Special - for home, travel and beachwear

GENUINE LEATHER WALLETS **1.89**
Special! Choose from the many styles. Reg. \$2.50

TUFUMA SENATOR CIGARS **3.57**
Mild, Havana Blended - Box of 25

SPECTATOR FOLDING CHAIRS **3.19**
Rubber Tipped, All-Steel Tubular

DUNHILL SERVICE LIGHTER **49c**
Windproof - Reg. \$1.00

SANITARY All-Plastic HARMONICAS **1.25**
Lightweight, no metal, hygienic

PEN-PENCIL DUO DESK SET **3.19**
Felt-Bottomed Plastic Stand, Assorted Colors

STRATFORD "Regency" Fountain Pen **1.00**
Nationally Advertised Dependable Performance

PRO-PHY-LAC-TIC Prof. Hair Brush **1.00**
Bristled with Nylon - Gift Packaged

Double-Faced Shave Make-up Mirror **59c**
Plain and Magnifying - Swivel type

SELF-SERVICE

1315 SARTORI AVE., TORRANCE

SELF-SERVICE